



## BAR BRIEF

Barristers are a highly specialised group of legal professionals. They are unique in that they are always independent sole practitioners, which means that they do not employ staff or take partners. This independence makes it difficult for suppliers of goods and services to reach this important and eminent market with their advertising.

The New South Wales Bar Association accepts advertising in its on-line monthly newsletter, *Bar Brief*. This allows advertisers to reach the barristers of New South Wales directly through the communication of their own professional association.

*Bar Brief* is considered a primary regular communication between the Association and its members.

Barristers rely on *Bar Brief* for important information about day-to-day issues which affect their practice.

The information is available on the Bar Association's website to every barrister in New South Wales, with over 500 visits to the newsletter daily.

To view *Bar Brief* on-line, click on this link [www.nswbar.asn.au](http://www.nswbar.asn.au) then go to the *Bar Brief* icon.

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